



HuntingLife.com



Media Kit
2021/2022

HuntingLife.com

HuntingLife.com has been a staple in the hunting, fishing and outdoor community over the last 15 years. HuntingLife.com produces a combination of original content, gear reviews, gear wrap-ups and outdoor, hunting, archery and shooting news.

HuntingInsider.com

HuntingInsider.com currently works as an outdoor, hunting, archery and shooting wire service and blog.

Hunting Life Magazine

Hunting Life Magazine debuts in September, 2021. We are excited to provide a high-quality digital flip book style magazine that is readable on desktops, tablets and mobile phones with embedded video and links directly to sources and sponsors. Issue One will feature Eva Shockey, interviews, articles and gear highlights from our team and every issue will surprise, entertain and educate.

Hunting Life Monthly Newsletter

Our monthly newsletter offers the best in outdoor deals, gear reviews and links to our magazine's best articles, site articles and interesting tips, tricks and videos.

@HuntingLife Social Accounts

Our social channels have been active and organic from day one. We don't buy followers and fans, we earn them with quality content. Our social is and always will be about our readers and not our team's ego.

252,477 Likes
251,428 Followers



45,206 Followers



4,963 Followers



22,500 Subscribers



450 Followers



6531 Connections
7,741 Contacts



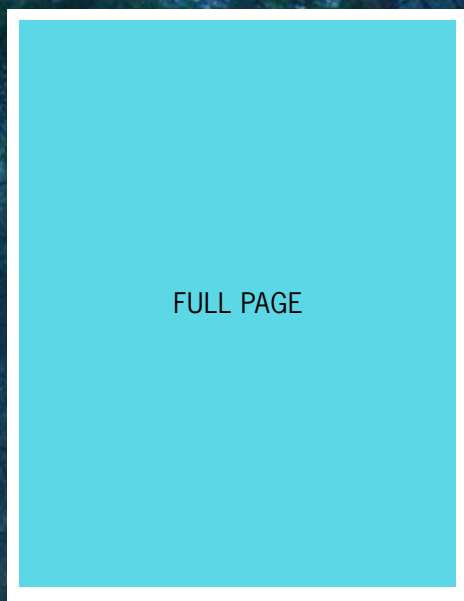
27.39k Monthly Impressions
2,500 Followers



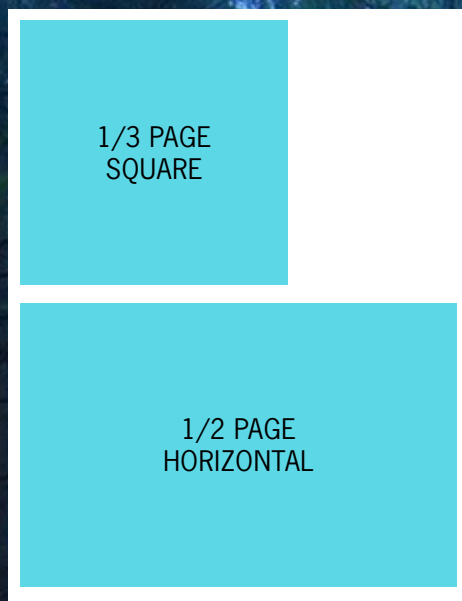
HuntingLife.com
20k Unique Users
June, 2021 Google Stats

Hunting Life Magazine

AD MECHANICALS

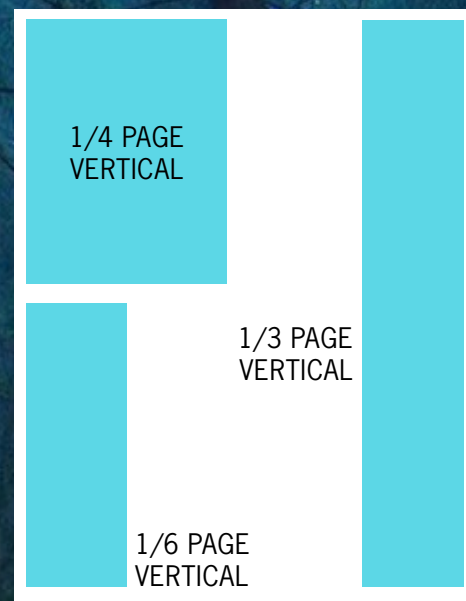


FULL PAGE



1/3 PAGE
SQUARE

1/2 PAGE
HORIZONTAL



1/4 PAGE
VERTICAL

1/3 PAGE
VERTICAL

1/6 PAGE
VERTICAL

AD DIMENSIONS

Two Page Spread: 8.375"x10.875" X 2

Full Page: 8.375"x10.875"

1/2 Page: 7"x4.583"

1/3 Page: 7"x3"

1/4 Page: 4.583"x3.333"

1/6 Page: 2.5"x4.875"

AD RATES

2-Page Spread \$1,750.00

Full Page \$1,250.00

1/2 Page \$900.00

1/3 Page \$750.00

1/4 Page \$625.00

1/6 Page \$475.00

Hunting Life Magazine Ad Deadlines

2021 Sept/October Issue: AD SPACE CLOSING: August 25th, 2021

2021 November/December Issue: AD SPACE CLOSING: October 15th, 2021

2022 January/February Issue: AD SPACE CLOSING: December 15th, 2021

2022 March/April Issue: AD SPACE CLOSING: February 15th, 2022

2022 May/June Issue: AD SPACE CLOSING: April 15th, 2022

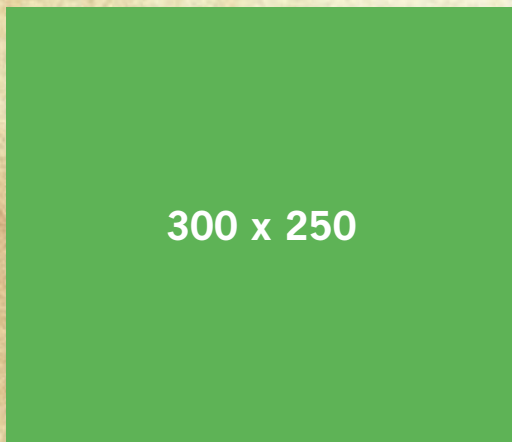
2022 July/August Issue: AD SPACE CLOSING: June 15th, 2022

2022 September/October Issue: AD SPACE CLOSING: August 15th, 2022

2022 November/December Issue: AD SPACE CLOSING: October 15th, 2022



LEADERBOARD AD: \$1200.00 per Month **728 x 90** (3 Month Minimum Ad Buy)



300 x 250

300 x 250 AD:
\$500.00 per Month
(3 Month Minimum Ad Buy)



300 x 600

300 by 600 Ad:
\$750.00 per Month
(3 Month Minimum Ad Buy)

Contact Team Hunting Life



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